

Embassy of India

Mexico City

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Press Release

'Namaste India': Tourism Promotion Event Showcases India's Diverse Travel Experiences

Mexico City, 31 July 2025

The Embassy of India in Mexico City, in collaboration with the Indian Holiday Pvt. Ltd., organized a vibrant 'Namaste India' tourism promotion event aimed at showcasing the multifaceted tourism offerings of India to the Mexican travel industry and public. The event, aligned with the vision of the Hon'ble Prime Minister of India, Shri Narendra Modi, and promoting tourism under the framework of 3Ts (Trade, Tourism and Technology). There was active participation from leading travel agencies and businesspersons from both India and Mexico, fostering greater collaboration and connectivity between the tourism sectors of the two countries.

2. The event featured a rich array of cultural and promotional segments, including a virtual reality experience of Indian tourism through VR headsets, an exhibition of Incredible India photo displays, and handicrafts from India, offering guests an immersive window into the country's cultural and geographical diversity.

3. In his welcome remarks, Ambassador Pankaj Sharma, while highlighting the rich cultural heritage and diversity of India, noted that India is not just a destination but an experience. He further added that India is a living mosaic of civilizations, a country where every mile has a story, every city has a soul, and every journey is a discovery. He encouraged everyone present during the occasion to undertake a trip to India along with their friends and family.

4. Mr. Emmanuel Romain Ernest Rey, Director General for Promotion and International Affairs at the Ministry of Tourism of Mexico, noted the growing curiosity among Mexican travelers about India's spiritual, cultural, and culinary richness. Hon'ble Deputy Juan Hugo de la Rosa García, President of the India-Mexico Parliamentary Friendship Group, lauded the initiative and reaffirmed the importance of parliamentary support in deepening tourism and cultural links.

5. Mr. Juan Carlos Arnau, Vice President of International Affairs, FEMATUR, spoke on the deepening of people-to-people ties and tourism potential between India and Mexico. Mr. Jyoti Ranjan

Rout, President of the Trade & Commerce Council of India and Mexico (INDMEX), emphasized the increasing business-to-tourism synergies and expressed optimism for expanding bilateral engagement.

6. An array of cultural performances captivated the audience, including a graceful Odissi classical dance, an energetic Bollywood dance show, fusion music performance and a vibrant Kalbeliya folk performance.

7. The special presentation on Incredible India delivered by Mr. Manish Kansal, Third Secretary at the Embassy of India, highlighted India's spiritual trails, eco-tourism, wellness offerings, and iconic landmarks. The presentation also included the UNESCO World Heritage sites in India with a focus on the recent Maratha Military Landscapes inscribed in the UNESCO.

8. Mr. Abhijit Das Gupta, Vice President of the Indian Holiday Pvt. Ltd., shared insights on curated travel packages, heritage circuits, and luxury travel options tailored by their company for Mexican travelers. During a special interactive session towards the end, the guests enthusiastically participated and raised their queries while also praising the 'Namaste India' initiative by the Embassy of India.



