

1st September 2022

Dear Sir / Madam,

Sub: Invitation to Participate as a Hosted Buyer in Reverse Buyer-Seller Meet at ELECARAMA-2023

Greetings from Indian Electrical & Electronics Manufacturers' Association (IEEMA).

IEEMA is the apex association of manufacturers of electrical, industrial electronics and allied equipment in India. Having a membership of 900 organizations, encompassing the complete value chain in power generation, transmission and distribution equipment, IEEMA represent a combined annual turnover in excess of US\$ 50 billion and exports of US\$ 10 billion. IEEMA members have contributed to more than 90% of the power equipment installed in India. (www.ieema.org)

IEEMA is organizing 6th Reverse Buyer-Seller Meet, concurrently with ELECARAMA-2023 exhibition, from 18th to 22nd February 2023 at India Expo Mart Ltd. Greater NOIDA, Delhi NCR, India. ELECARAMA is the premier showcase and world's largest confluence of electrical / power transmission and distribution community. Held since 1990, the last edition ELECARAMA-2020 hosted 874 exhibitors from India and 224 from 24 countries attracting 300,000 footfalls. (www.elecrama.com)

Registration for Foreign Buyers at ChangeXchange - The 6th Reverse Buyer-Seller Meet:

We are pleased to inform you that a limited number of foreign buyers keen to source electrical equipment and components from India are being invited to attend the **6th Reverse Buyer-Seller Meet (RBSM)** as hosted foreign buyers by IEEMA, with the support of Department of Commerce, Ministry of Commerce & Industry, Government of India.

Who can Register as Buyer:

- Procurement Officials from Power Utilities, Railways / Metro Railways
- Ministry of Power | Energy Officials
- Energy Regulators
- EPC Contractors
- Electrical Consultants
- OEMs for component sourcing
- Large Corporate Houses
- Electrical Equipment Buyers

All approved Buyers at ChangeXChange - The 6th Reverse Buyer-Seller Meet will be eligible for:

- Mandatory **one-to-one meetings** with Indian sellers at ELECARAMA-2023.
- **Complimentary to and fro economy class air-ticket** from the nearest international airport to New Delhi, India.
- **Complimentary three nights hotel stay** at Delhi NCR, for attending the event – includes all meals - breakfast & dinner (at hotel) Lunch (at RBSM venue).

- **Complimentary Airport Transfers and daily transportation** from Hotel-Venue-Hotel to attend the event.
- **Visa Recommendation Letters** to obtain Indian visa in home country.

All approved hosted foreign buyers shall bear the following expenses themselves:

- Visa Application Fee for Indian Visa.
- Travel insurance to India.
- Covid Vaccination and Test.
- Any other expenses not included in above.

In case you are interested in attending ChangeXChange - The 6th Reverse Buyer-Seller Meet at ELECARAMA-2023 as a hosted foreign buyer, please submit your application online at website www.ieema-rbsm.in or fill-in the attached form and email a scanned copy of the same to response@ieema-rbsm.in by **30th September 2022**.

We look forward to receiving your application.

Best Regards,

Sudeep Sarkar
Director

Attachment: Registration Form