



Dr. Pankaj Sharma Ambassador of India to Mexico

Dear Friends,

21st June 2022 marks the Eighth International Day of Yoga. I am happy to share that this year we bring the yoga day celebrations to eight different cities of Mexico from 19th June to 26th June, 2022. The celebrations commence on a grand scale from Monumento a la Revolucion in Mexico City on 19th June. It is the power of Yoga, its undeniable health benefits, its message of peace and harmony, and the love and commitment of yoga practitioners that has made this international day so popular.

As Prime Minister Narendra Modi has remarked - Yoga is not just a set of exercises that keep the body fit, it is a passport to health assurance, a key to fitness and wellness. Yoga is also ideal for relaxation of mind and body. It gives peace of mind.

I hope that all my Mexican friends and fellow Indians in Mexico will join us this year to practice Yoga and help spread the message of fitness and good health.

Embassy of India in México

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Key Highlights from Hon'ble Prime Minister of India Shri.Narendra Modi's Mann ki Baat



- · 44 Unicorns came up last year and 14 more formed in the last 3-4 months this year
- · Average annual growth rate of Indian Unicorns is more than those of USA, UK & many other
- · Entrepreneurs are now emerging from smaller cities





- · Thanjavur Doll is scripting a new saga of women empowerment
- Women's SHC stores & kiosks are opening up in Thanjavur & 22 Self-Help Groups are associated with this initiative
- Encourage the use of products made by SHGs in your area to give an impetus to Aatmanirbhar Bharat



- Many devotees and voluntary organizations are working towards maintaining cleanliness at the Char Dhams
- · Shri Manoi Bainiwal of Rudra Prayag has been working for the past 25 years to make holy places plastic-free
- Champa Devi of Devar village has been teaching waste management to women & has











- · Padma awardee Sri Sridhar Vembu is aroomina entrepreneurs in rural areas
- Madan Padaaki created
 One-Bridge that has helped 9,000+ rural entrepreneurs across 75 districts in India
- Meera Shenoy is undertaking market-linked skills training for rural, tribal, and disabled





- Kalpana of Uttarakhand, despite battling TB and losing her eyesight, learned Kannada in 3 months and scored 92% in it
- Shripati Tudu, a professor, translated the Constitution of India in his native 'Ol Chiki' script for the Santhali community to ensure every citizen is aware of her/his rights & duties







- · On 21st June we will celebrate the International Yoga Day, themed 'Yoga for Humanity'
- · 'Guardian Ring'- a unique Yoga relay program by Indian Missions to celebrate the movement of the sun
- The nation will have Yoga events at 75 different places



Tweets of the Month



United by shared democratic values. Committed to a free, open and inclusive Indo-Pacific.

The Quad Leaders' Summit with PM @narendramodi, PM @AlboMP of Australia, PM @kishida230 of Japan and President @JoeBiden of USA @POTUS gets underway in Tokyo.







Narendra Modi 🧇

@narendramodi

Took part in the programme to launch of the Indo-Pacific Economic Framework (IPEF), which will play a key role in furthering growth in the Indo-Pacific region.











He sido nominado por la #India para la Presidencia del #FIDA. Se trata de una oportunidad única para abordar el problema de la pobreza y el hambre en las zonas rurales y alcanzar los #ODS gracias a mi experiencia de más de tres décadas en la #India (1/2)

Translate Tweet

A Shobhana Pattanayak @ShobhanaPl... • 1d I have been nominated by India for the Presidency of IFAD. It is an unique opportunity to address the issue of poverty and hunger in rural areas and attain SDGs drawing from my experience of over 3 decad...

9:43 · 31 May 22 · Twitter for Android

3 Likes



India in Mexico ② @IndEmbMex... · 6h y a mi estrecha asociación con los organismos de las #Naciones #Unidas. (2/2)



Narendra Modi @narendramodi

On this day in 1857 began the historic First War of Independence, which ignited a spirit of patriotism among our fellow citizens and contributed to the weakening of colonial rule. I pay homage to all those who were a part of the events of 1857 for their outstanding courage.



Dr. S. Jaishankar 🤣

@DrSJaishankar

Pay homage to India's first Nobel laureate, Gurudev Rabindranath Tagore, on his Jayanti.

His contribution in harmonising Indian nationalism with our global commitment will never be forgotten.



India Corner

<u>Diplomacy is not just about 'wordsmithery', says Hon'ble</u> <u>Foreign Minister of India S Jaishankar</u>



Diplomacy is not just about bridging positions through "wordsmithery", foreign minister S Jaishankar said, as he spoke on regional cooperation while addressing an event in Guwahati. "It is equally about bridging societies with projects. It is about connectivity, it's about contacts and it's about cooperation," the minister said while addressing the Natural Allies in Development and Interdependence (NADI) Asian Confluence River Conclave.

India's exports to Latin America increase by an impressive 48% to a record 18.9 billion dollars in 2021-22



India's exports to Latin America reached a record high of 18.89 billion dollars in 2021-22 (April-March), according to the Commerce Ministry of India. The exports have increased by an impressive 48% from 12.74 billion dollars in 2020-21. Brazil continued as the # 1 destination of India's exports to the region, with 6.49 billion dollars, an increase of 53% from 2020-21.

Mexico was #2 with 4.42 billion dollars – an increase of 43%. Argentina came back to claim the third position after many years, with 1.43 billion dollars – an incredible 107% increase from last year. Colombia was #3 with 1.38 billion- increase of 59% from 865 million. Chile joined the Billion Dollar Club for the first time with 1.18 billion, increasing by 47%. The other major destinations were: Peru 898 million and Guatemala 552 m. Exports to Mexico (4.43 bn) are more than the exports to Canada (3.7 bn) and Russia (3.2 bn).

Message from Dr.Shrimati Das Director, Gurudev Tagore Indian Cultural Centre



Dr ShriMati Das
First Secretary & Director
Gurudev Tagore Indian Cultural Centre
Embassy of India- Mexico City

Yoga is a spiritual discipline which literally means 'Union and 'Harmony' between the mind, body and the spirit. Recognizing its universal appeal towards well-being and good health, the United Nations proclaimed June 21st as the International Day of Yoga to raise awareness of the many benefits of practicing yoga around the world.

Today Yoga is practiced in various forms like Vinyasa Flow, Hatha Yoga, Restoration Yoga, Power Yoga, Astanga Yoga, Yin Yoga, Bikram Yoga, and Iyenger Yoga around the world including Mexico and continues to grow in popularity and the number of followers is increasing phenomenally. From June 19th to June 26th 2022, we are taking Yoga to various corners of Mexico and are looking forward to celebrate Yoga in major cities like Mexico City, Guadalajara, Cancun, Merida, Pachuca, Zacatecas, Monterrey and San Loui Potosi.

In view of the avid interest of Mexican people in learning and knowing more about Yoga, we at the Embassy of India, Gurudev Tagore Indian Cultural Centre, GTICC have been imparting Yoga lessons to those interested. The Embassy of India has its Cultural Centre, Gurudev Tagore Indian Cultural Centre, GTICC in Mexico City at 319 Anatole France, Polanco which has been training and imparting lessons in Yoga for more than 12 years. Enthusiasts can make use of this facility available at GTICC to learn Yoga. It gives short term/long term diploma courses in Yoga, certificates are awarded by the ICCR and the Embassy of India at Mexico City. The regular classes commence at GTICC from 1st July 2022.









Political Connect





Ambassador Pankaj Sharma, Second Secretary (Political) Ms. Juhi Rai snd Second Secretary (Economic & Commercial) Ms. Vallari Gaikwad met with President of the Mexican Council of International Affairs Comexi Dr. Sergio Alcocer.

They discussed opportunities of collaboration with think-tanks in India and Mexico to generate ideas & possibilities for enhancing cooperation in various areas of bilateral relations.

(02 May 2022)





The Embassy of India in Mexico City observed 'Cyber Awareness Day' on 4th May and attended a special online session conducted by EG&IT division of Ministry of External Affairs, Government of India on topic 'Cyber Security: Best Practices for Missions Abroad'.

(04 May 2022)





India-México Friendship Garden!

As part of our shared commitment to promote sustainability, we're glad to be part of a novel Public-Pvt-Partnership between Government of India and Government of Mexico. United Phosphorus Limited (UPL) will help create and manage an organic garden in premises of Chamber of Deputies building in Mexico City. This garden will reflect the strong and growing organic bond between India and Mexico. (24 May 2022)







Ambassador Pankaj Sharma & Second Secretary Vallari Gaikwad (Economic & Commercial) held a meeting with the Director of Strategic International Relations at Tecnológico de Monterrey Ambassador Mr.Nathan Wolf.

Their discussions included a follow up on enhancing collaboration between Indian academic institutes & Tec de Monterrey. (11 May 2022)



Beginning of an important collaboration between India & Mexico for co-organizing a major annual India- Latin America dialogue with the participation & support of various stakeholders.

(21 May 2022)





Ambassador Pankaj Sharma and Second Secretary Vallari Gaikwad in discussions with Rector of Chapingo Autonomous University, Dr.Jose Ramírez.

The topics included fostering academic & faculty exchanges between India and Mexico & possibilities of engaging with UPL-Ltd & Grupo Motomex (Mexican distributors of Mahindra Automotive). (21 May 2022)



Glimpses from the dinner h<mark>osted by Ambassador of India Dr. Pankaj Sharma for Mexican luminaries from diverse fields at India House.</mark>

The productive conversations & exchange of warmth was yet another occasion that reflected the strong bond between the people of India & México. (23 May 2022)



Ambasssdor Pankaj Sharma, Second Secretaries Ms. Vallari Gaikwad and Ms. Juhi Rai held a productive meeting with the Director General for United Nations Organization at SRE Dr. Eduardo Jaramillo Navarrete.

Discussions focused on issues of mutual interest and cooperation in multilateral forums. (23 May 2022)















Intensifying Science & Technology cooperation between India & México.

Detailed discussions between the two sides, steered by the Council of Scientific and Industrial Research of India (CSIR) and the Mexican Agency for International Development Cooperation (AMEXCID) with the participation of diplomats, academicians & scientists from various organizations. (24 May 2022)





Ambassador Pankaj Sharma and Embassy officials visited the impressive Mexican Olympic Committee.

They were received by Mexican Olympic Committee's first female President & Hon'ble Deputy-Ms. Maria José Alcalá. Their discussions focused on fostering of greater engagement & cooperation in sports between India & Mexico. (27 May 2022)

Commercial Connect



Ambassador Pankaj Sharma, Second Secretary (Economic & Commercial) Vallari Gaikwad and Third Secretary (Economic & Commercial) Prasad Shinde met with Director Ruchir Gupta of AXA Parenterals and his colleagues to discuss their operations and business potential in Mexico.

Axa Parenterals is a leading Indian pharma company specialising in Sterile Parenteral preparations & hospital products. (06 May 2022)

Ambassador Pankaj Sharma and Embassy officials met with representatives of BYJU'S in Mexico, Mr. Carlos Tejada & Mr. Ronald Abanto.

As one of India's largest tech unicorns, the discussions included exploring possibilities of enhancing their outreach to Mexico and help extend benefits for Mexican children & students.

(06 May 2022)





Ambassador Pankaj Sharma & Second Secretary (E&C) Vallari Gaikwad met with the Vice President International Business Parle Products from India, Mr. H.S. Sareen and President of Parle-G in México Mr. Mohan Shivankar and their team.

They discussed increasing the production and presence of Parle-G in México, including the possibility of launching low or zero sugar biscuits in Mexico. (14 May 2022)



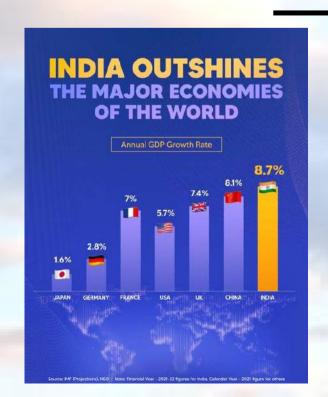
Ambassador Pankaj Sharma and Second Secretary Ms. Vallari Gaikwad met with Mahindra & Mahindra's Country Head of Mexico Mr. Madhav Kelkar & Director, Grupo Motomex, Mr. Carlos Martínez.

They discussed enhancing export of their tractors & vehicles in Mexico including possible engagements with Agricultural Universities. (14 May 2022)

Ambassador Pankaj Sharma held a meeting with the VP (Business Development) KEC Intl. Ltd., Mr. R. Mani & Head of SAE Towers- KEC's 100% subsidiary in Monterrey, Mr. Jose Hernandez. KEC International is a global EPC company engaged in Power Transmission & Distribution, Railways, Civil Works, Electrical Cables etc.

The meeting focussed on possibilities of expanding their investments and business in Mexico. (15 May 2022)













JK Tyres Tornel: Made in India and manufactured in México!

Ambassador Pankaj Sharma and Embassy officers had a productive & educational visit to their manufacturing plant that brings the best of India & Mexico.

Running successfully since 2008 & exporting to all of Americas, credits to CEO Mr. Pravin Chaudhari & his great team. May they keep rolling! (27 May 2022)





Business In Focus-JK TORNEL



In 1933, young Armando Tornel joined his father, Mr. Isauro Tornel, to open a tire retail business in Mexico with 27 workers. By 1937, the business, Compañía Hulera El Centenario, had started producing its car tyres in the brand "America" and "All State". In 1951, Hulera El Centenario changed its name to Compañía Hulera Tornel, which produced tyre and other rubber material including retread tyres. The company ventured into other sectors and began to manufacture bicycle tubes. In 1968, the company began to manufacture bicycle tyres. A milestone was achieved in 1972, when company manufactured its first bus and tractor-trailer tyres and by 1982, Compañía Hulera Tornel started manufacturing radial car tyres.

In 2008, JK Tyre, part of JK Organization an Indian conglomerate with more than 100 years of goodwill and heritage, bought Tornel. Since then, it became a global company, this is how JK TORNEL S. A. de C. V. was formed, dedicated to manufacturing Tornel and JK Tyre brand tyres in Mexico. In 2014, the company invested in capacity expansion at its radial plant at Tultitlan, Mexico. In 2017, company invested in labour reforms.

Currently, JK Tornel is one of the key players in the Mexican tyre industry and enjoys leadership position in the Mexican tyre market. It has more than 120 distributors across the country. It exports to United States, Central America & Latin America, and currently employs more than 1600 staff & workers. It is the major supplier of tyres to Walmart, Chedraui & Soriana. Recently. It has been awarded by Walmart as the "Best Supplier" out of 300 suppliers in "Home & Essentials" category. It is also in a leadership position in e-commerce segment where it participates through distributors. It markets its products under four brands – JK Tyre, Tornel, Valiant and Vikrant.

It sees great opportunities to further grow in the US and Mexican markets in the near future.

BYJU'S FutureSchool transforming education in Mexico

BYJU'S is a global education company based on technology, which offers solutions for highly adaptable, engaging and effective to more than 150 million students all the world.

Founded in India in 2011, by Byju Raveendran and Divya Gokulnath, BYJU'S mission is to make high-quality learning accessible for students from all over the world.

In February 2021, the company arrived in Mexico under the BYJU'S FutureSchool brand, an online education platform focused on programming and math classes for children ages 5 to 18. The core philosophy of BYJU'S FutureSchool, since its inception, has been to empower a generation to become creators rather than consumers of technology. Channeling natural creativity, with a tailored curriculum and personalized attention, thanks to its 1:1 and 1:4 class modalities.

In just one year of operation in the country, its achievements include:

- Close to 8,000 students have taken classes at BFS.
- Byju's started its collaboration programs with strategic allies, starting with more than 200 scholarships awarded to children and young people.
- Byju's has taught more than 200,000 class hours.

Its education model is based on students learning logic and structure to control technological tools and programming languages so that, no matter what new options appear in the future, they have the skills to understand them.



Byju's students have developed:

- More than 60,000 projects
- On average, students complete between 13 and 15 projects each.
- More than 10 million lines of code have been written among all our students
- More than 3,000 video games have been developed and more than 240 students have participated in our Game Masters League
 - More than 500 apps created by Byju's students and teachers:
 - More than 800 certified
 - More than 2,000 continuous

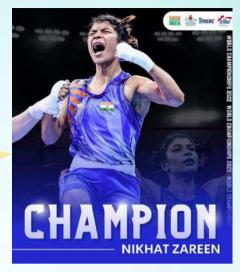
improvement sessions with its teachers.
Byju's wants to be the spearhead for the future of education, offering students in Mexico a unique pedagogical platform, adapted to their own needs and learning pace.



A Month of Champions!

All hail the new World Champion!

Nikhat Zareen scripts history, wins Gold Medal at the Women's World Boxing Championships!



Double Champ! For the second time this year, 16-yearold Praggnanandhaa defeated world champion Magnus Carlsen. Many congratulations to the little champ! Proud!



Indian badminton team wins its first ever Thomas Cup, a historic win!





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Consular, Culture and Diaspora Connect



Ambassador Pankaj Sharma, Second Secretary Ms. Vallari Gaikwad and Director GTICC, Dr. Shrimati Das met with the General Director of the Art of Living foundation in Latin America & Spain, Ms. Beatriz Goyoaga.

They discussed the possibilities of collaborating with the Art of Living Foundation in México. (07 May 2022)

In Focus- Little Guru Sanskrit App





Ambassador Pankaj Sharma; Director Gurudev Tagore Indian Cultural Centre Dr. Shrimati Das; Rector of Universidad Autonoma del Estado de Hidalgo Mr. Adolfo Pontigo Loyola and various other dignitaries launched the first ever Spanish-Sanskrit app in the world through an online ceremony.

This Little Guru app will bring Sanskrit language closer to Mexicans and also make it easy to learn. (06 May 2022)



Heartiest congratulations to Ms. Kanika Mehrotra for being the winner of the essay competition on the topic *Power of Non-violence: Principles of Mahatma Gandhi in 21st Century*, held on the occasion of Gandhi Jayanti, 2021.



Culture In Focus- Joint celebrations of birth anniversary of Rabindranath Tagore and Nazrul Islam











The Embassy of India and the Embassy of Bangladesh jointly celebrated birth anniversaries of two legendary poets-Rabindranath Tagore from India and Nazrul Islam from Bangladesh exhibiting the cultural confluence between these two countries.

The tribute to the two legends included photo exhibition, cultural performances, book exhibition and video display.





















Gearing up for International Day of Yoga 2022 celebrations.

Interview of Ambassador Dr. Pankaj Sharma & Director of Gurudev Tagore Indian Cultural Centre, Dr. Shrimati Das about importance of Yoga and upcoming Yoga Day celebrations. Interview taken by Ms. Susana H and Mr. Sergio Bonilla at La Hora Nacional, Mexico City. Thanks to Ms. Elizabeth Nava, Director. (25 May 2022)







As part of Azadi ka AmritMahotsav, a special consular camp led by Second Secretary (Consular) Mr. V.V.S. Krishnaiah Setty was organized in Guadalajara, Mexico on Friday 27 May and Saturday 28 May, 2022.

Indian diaspora interacted with consular officers, got their queries resolved and availed of various consular services. Here are some glimpses from the consular camp.

New India!













Online Appointment system for consular services

In order to streamline and render consular services in a systematic manner, the Embassy rolled out an online appointment scheduling system

(link: https://www.indiainmexico.gov.in/appointmentin) for various consular services (i.e. Passport, Visa, OCI and Miscellaneous consular services) at the Embassy with effect from 13.04.2022.

The new system will facilitate consular service seekers to plan their time schedule according to their convenience and help reduce congestion / waiting period in the consular hall for submission of applications for various consular services.

Regards,

VVSK Setty
Second Secretatry (Consular)

Diaspora Corner!

The Conundrum
By: Anmol Motwani
Mexico City

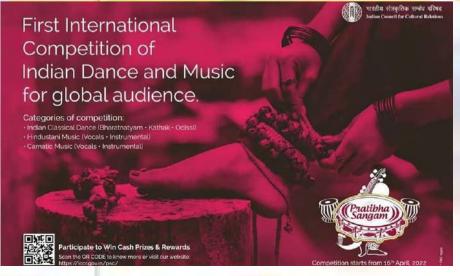
Humans have lived as nomads for 99% of history, so when I took the giant leap in the direction of adventure by moving away from my home country and starting a new chapter in Mexico, I was excited. The sheer eagerness to experience the culture and explore the big exciting Ciudad de Mexico was enough to create an upheaval in my emotions. However, within some months of my arrival, I caught myself missing home, which was bizarre as I had never planned to stay in the city, I was born.

Upon introspection, I realized that even though my experiences here have been welcoming and varying. I missed India majorly, for its streetside Chaat and Chatni and devouring the 'zaikedaaar' biryani with my bare hands. I yearned for the evening balcony Chai and Chat sessions with the neighbors, and I longed for its Bustling streets and sounds, but mostly I missed the Bollywood weekly releases.

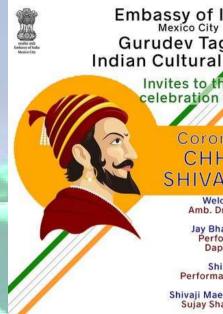
Nonetheless, I have chosen to continue my stay in Mexico for the opportunities it has to offer and for the beautiful private patios and balconies of Zocalo that capture the best views of the daylight. But particularly for the Pozole.



Art by Ms.Priya Baratdaw Mexico City If you want to get featured in our magazine, send your entries by email to pic1.mexico@mea.gov.in



Upcoming Events!



Embassy of India

Gurudev Tagore Indian Cultural Centre





Welcome Address Amb. Dr. Pankaj Sharma

Jay Bhavani-Jay Shivaji Performance GTICC Daphne Ceballos

Shivaji Maharaj Performance Diaspora Kids

Shivaji Maeeya Raja Re: Tableau Sujay Shanbhag and group

Talk: Dr. ShriMati Das Director GTICC Women Power: King Maker -Rajmata Jijabai

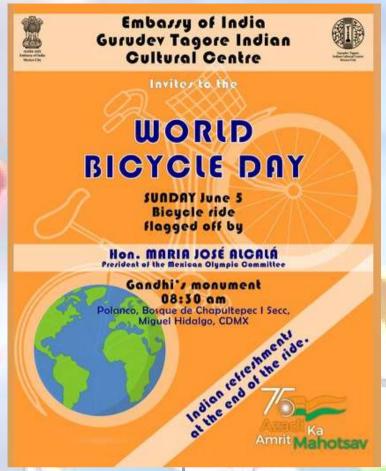
Talk: Prasad Shinde, Embassy of India

Monday June 6, 2022

Embassy of India Auditorium 06:00 pm to 07:00 pm Musset 325, Polanco, Miguel Hidalgo, 11550, CDMX

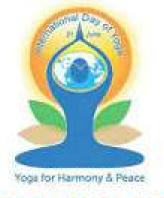












8th INTERNATIONAL DAY OF

Yoga



19 CDMX

Monumento a la Revolución 09:00 am

MERIDA (Guardian Ring) Poliforum Zamna 09:00 am

ZACATECAS

Plaza de Armas 09:00 am

CALENDAR **EVENTS**

20 CANCUN

Playa Delfines 07:30 am

PACHUCA

Poliforum "Carlos Martinez Balmori" UAEH

09:00 am

MONTERREY

Parque Rufino Tamayo 07:00 am

SAN LUIS POTOSI

Facultad de Psicologia UASLP 09:00 am

GUADALAJARA

*Paseo Alcalde *Trompo Mágico 09:00 am



Common Yoga Protocol







Embajada de la India Ciudad de México

Centro Cultural de la India Gurudev Tagore

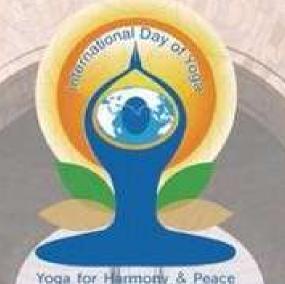




8° DÍA INTERNACIONAL DEL

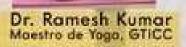
YOGA

Domingo 19 de Junio Monumento a la Revolución CDMX 09:00 a.m.









Kit de Yoga gratis (piezas limitadas)



