

75
Azadi Ka
Amrit Mahotsav



सत्यमेव जयते
Embajada de la India
Ciudad de México



India in Mexico

Newsletter / April 2022 / Monthly Issue no. 2/2022 English



In Focus- Festival of India at CENART





Ambassador of India
Dr. Pankaj Sharma

Dear Friends,

The month of April was an eventful one, with the successful conclusion of the visit of Hon'ble Foreign Minister of Mexico H.E. Mr. Marcelo Ebrard to India. The latter part of the month was devoted to the follow-up of the visit and implementation of the outcomes. We have a number of MoU's in pipeline which I will share with you in the forthcoming issues as we make progress in that regard.

In order to promote people-to-people links, we are focusing on promoting tourism, cultural exchanges and exchanges between students and youth. One important aspect is increasing the academic collaboration between top Mexican and Indian Universities. In this regard, we are about to start a 'Distinguished Lecture Series' on various topics of interest by inviting academicians, think tanks and field experts from two countries. We already have prestigious Universities such as the National Autonomous University of Mexico (UNAM), Autonomous University of the State of Hidalgo (UAEH) and Tecnológico de Monterrey (TEC) from Mexico as our partners. Indian Universities such as Jawaharlal Nehru University, Indian Institute of Management in Jammu, think tanks such as Manohar Parrikar Institute for Defence Studies and Analyses (MP-IDSA) and various experts, bureaucrats, businesspersons from India will be part of this initiative. It would be one of a kind confluence of knowledge, expertise and experience between India and Mexico.

The Festival of India at Centro Nacional de la Artes (CENART) concluded on a successful note. It was a historic event which witnessed an outstanding response from the people of Mexico. I would like to congratulate Director of our Indian Culture Centre Dr. Shrimati Das and her team who successfully captured and showcased essence of India to people of Mexico during this month long festival. Saree and textile exhibition, bollywood movie screening, Indian Bazaar and cultural performance were highlights of the event.

Finally, let me take this opportunity to highlight the fact that the Hon'ble Prime Minister of India, Shri Narendra Modi had set an ambitious target of \$400 billion of goods exports by India for the year 2021-22 & we achieved this target for the first time ever. It is a historic feat considering that we are only coming out of the shadow of COVID-19 pandemic. Prime Minister Narendra Modi congratulated our farmers, weavers, MSMEs, manufacturers on this achievement and called it as an important step towards 'Atmanirbhar Bharat' (Self-Reliant India).

I hope that we can leverage India's strengths and expand the successful trade relations with Mexico - our important trade partner in Latin America. I had an opportunity to call on the Economy Minister of Mexico H.E. Ms. Tatiana Clouthier in April and discuss various ways in which we can increase India-Mexico commercial relations and address the underlying bottlenecks.

Several activities and events are lined up in the coming weeks. We hope that you can join us in these endeavours.

Dr. Pankaj Sharma
Ambassador of India

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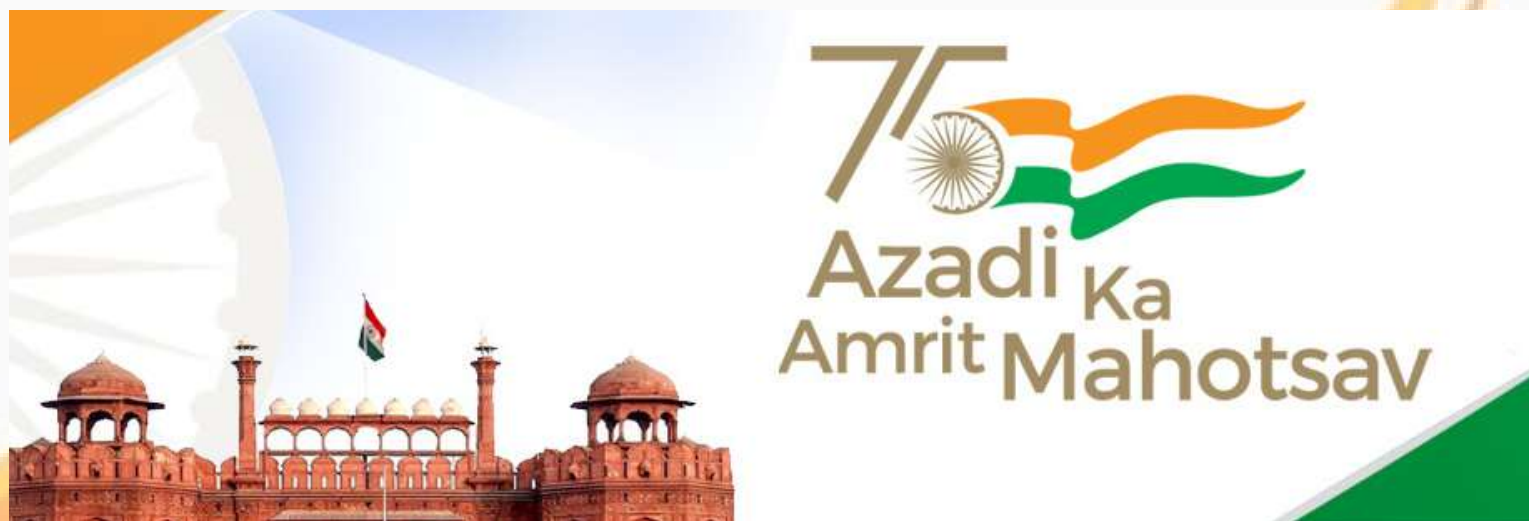
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Key Highlights from Hon'ble Prime Minister of India Shri.Narendra Modi's Mann ki Baat

“

The recently inaugurated PM Museum is becoming a centre of attraction for the youth, connecting them with the precious heritage of the country

I have received many letters and messages from all over India, about PM Sangrahalaya

Shrimaan Sarthak of Gurugram, who visited the museum, wrote how his visit heightened his curiosity about our former PMs

**MANN
KI BAAT**

24 April 2022

“

Two daughters of Delhi, Sagarika & Preksha did a social experiment, 'Cashless Day Out'. They proved every transaction could be done digitally on UPI

Anandita Tripathi of Ghaziabad also traveled to the North East & was able to complete her trip using cashless payments via UPI

**MANN
KI BAAT**

24 April 2022

“

Small online payments are helping build a big digital economy

UPI transactions reached around ₹10 lakh crore in March

Currently, ₹20,000 crore transactions per day

Do share your experiences on digital payment & become an inspiration to many others

**MANN
KI BAAT**

24 April 2022

“

In various sectors like sports, arts, etc. our Divyang friends are doing wonders and with technology, they achieve even greater heights

At the Tokyo Paralympics, we have seen what our Divyang brothers and sisters can achieve

A startup called 'Voice of Specially Abled People' is digitally empowering our divyangs

**MANN
KI BAAT**

24 April 2022

“

Vedic maths can transform mathematics from complex to fun and can also solve big scientific problems

Gaurav Tekriwal of Kolkata has been taking the Vedic mathematics movement forward in the last 25 decades with great dedication

I would like all parents to teach Vedic maths to their children to increase their confidence

**MANN
KI BAAT**

24 April 2022

“

Let us take a pledge to conserve water and save lives in the Azadi Ka Amrit Mahotsav of freedom

Maldhari Community in Kutch & Bhil Community in Madhya Pradesh have shown us the way toward water conservation

There was a filthy & garbage-filled pond in Rampur, UP. The pond was completely renovated in the last few weeks, thanks to the efforts of locals

**MANN
KI BAAT**

24 April 2022

In Focus- Festival of India at CENART



Celebrating Azadi ka Amrit Mahotsav with Festival of India at Centro Nacional de las Artes México (CENART)

The festival started with special yoga practice under guidance of Master Prasad Chintapalli. Enthusiastic and regular yoga practitioners from Mexico took part in the event. (09 April 2022)







There was a saree exhibition and a saree ramp walk during the Festival of India at CENART. Ambassador Pankaj Sharma; Director GTICC Dr. Shrimati Das and officers from the Embassy of India attended the saree exhibition and saree ramp walk.

(09 April 2022)





A discussion on topic: 'Mexico Mein Ram' (Lord Rama in Mexico) with Mexican Scholars Professor Yogendra Sharma, Wendy Philips and Roberto García was also held as part of the Festival of India at CENART.

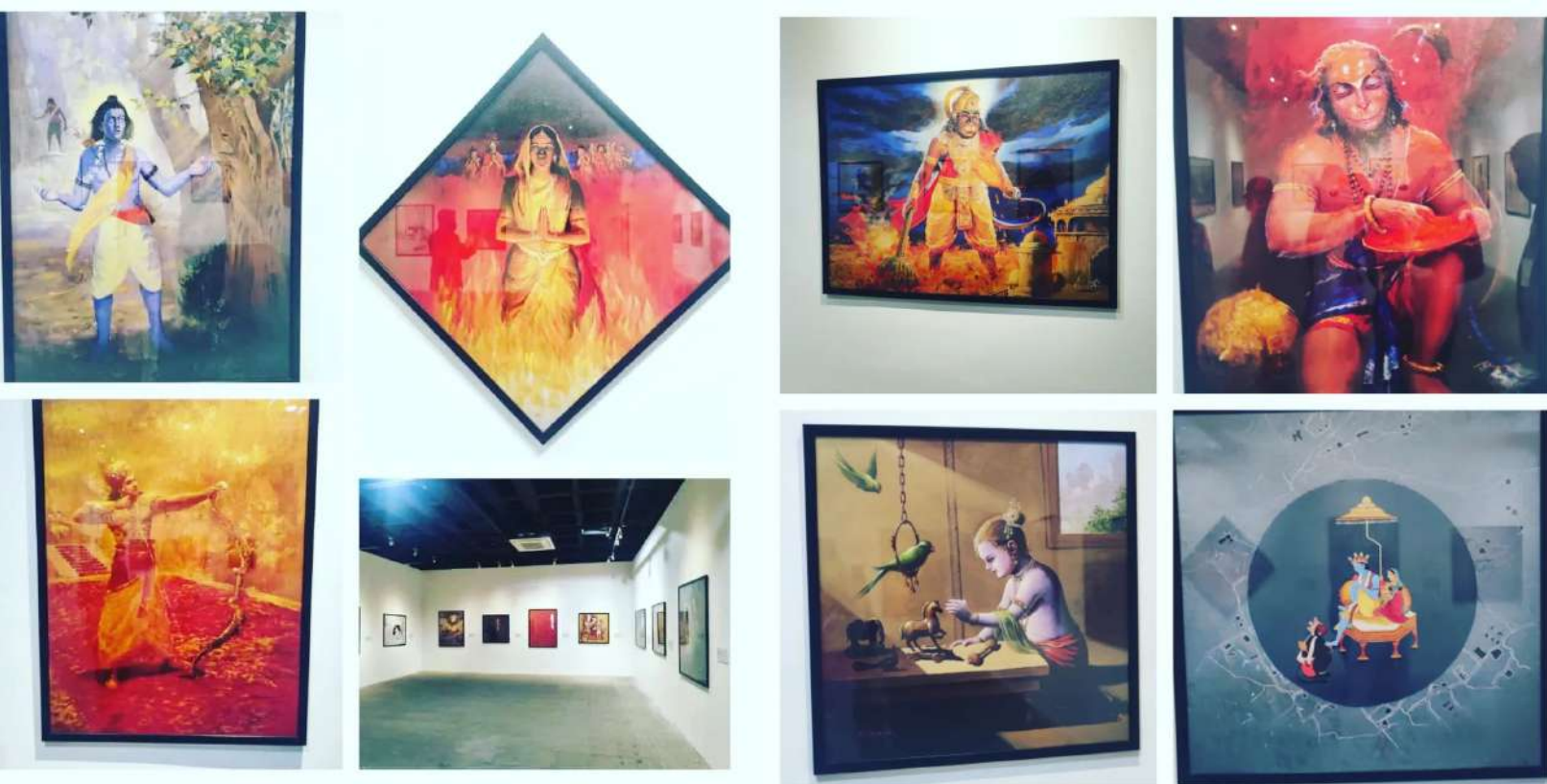
**There was also an Indian Bazaar set up by Indian traders/businesses in Mexico with beautiful handicrafts, Indian food and Indian dresses on sale.
(09 April 2022)**





Beautiful varieties of sarees and textiles from different parts of India were on display





Glimpses from the painting exhibition on theme
'Lok mein Ram: Lord Rama in Mexico'



Important Announcement

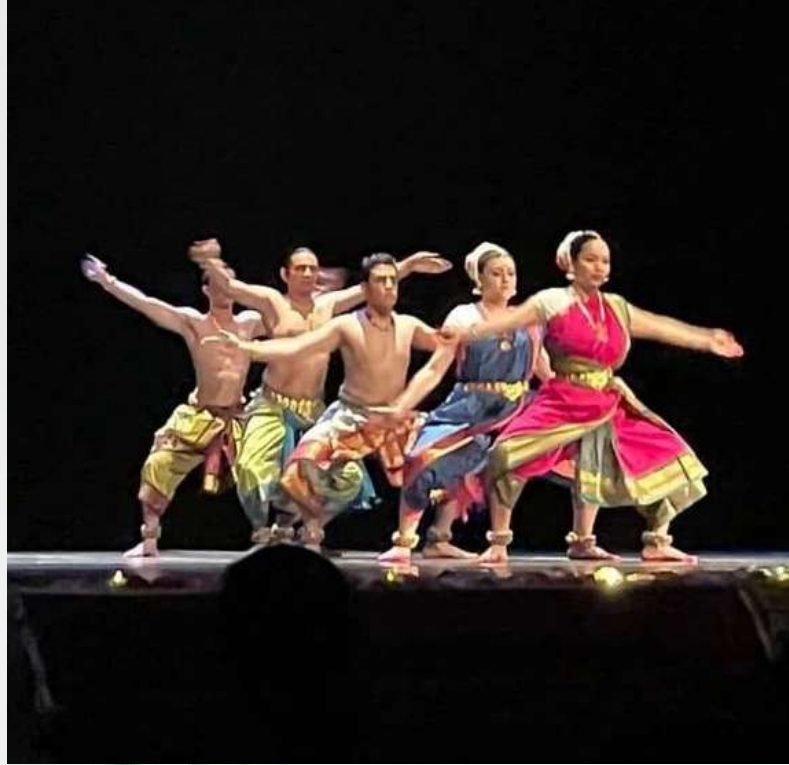
Last date for submission of
application for

ICCR SCHOLARSHIP

through Admission2Alumni (A2A) portal
has been extended to
31st May, 2022

Visit ICCR website for further updates

<https://iccr.gov.in>



Indian Classical music and classical dance performances by Mexican scholars mesmerized the crowd as the festival of India came to its conclusion. (10 April 2022)



Message from Dr. Shrimati Das

Director, Gurudev Tagore Indian Cultural Centre

Volver a Verte---- WE Meet Again.....

A disconnect between you and me

Hands are tied, all locked down in a garden of silence

Now we are one, not we are three

All together in Harmony."



The ravages of global pandemic did take away all our connect with the world of art , culture, people, among the other dire many disconnects around us. But the resilience of man did see us bounce back on our feet. We met again to celebrate man and his artistic creations by holding The Festival of India titled Pravaah"The flow of ...all things beautiful in life.

The Embassy of India, Gurudev Tagore Indian Cultural Centre, GTICC embarked upon celebrating the human faith by holding this month-long Festival of India commencing from March 10th to April, 10th, 2022 at CENART, NATIONAL CENTRE FOR THE ARTS, Mexico City. The National Centre for The Arts - Centro Nacional de las Artes, CENART, Govt of Mexico, situated at the center of Mexico City, one of the most sought-after institutions dedicated to the dissemination, research, training, promotion, debate and teaching of interdisciplinary art, culture. The 12 hectares compound houses scenic forums, squares, galleries, and green areas, where people can enjoy both, wide artistic programmes and a rich academic life. CENART also has a television channel dedicated to distance artistic education.

Against this succinct introduction of CENART, the Embassy of India and the GTICC have been very fortunate to have been hosted by the CENART at MEXICO CITY for AKAM and India @ 75 events held from March 10th, 2022- April, 10th, 2022- Lok Mein Ram Stree Drishti,' Miniature Paintings from Lalit Kala Akademi, Ministry of Culture, Govt of India, Textile Collection from ICCR, and Dolls & Brides of India' from Shankar's International Museum, New Delhi, India. The month long Festival elicited much interest for the visitors with a significant foot fall.

**Dr ShriMati Das
First Secretary & Director
Gurudev Tagore Indian Cultural Centre
Embassy of India- Mexico City**

Political Connect

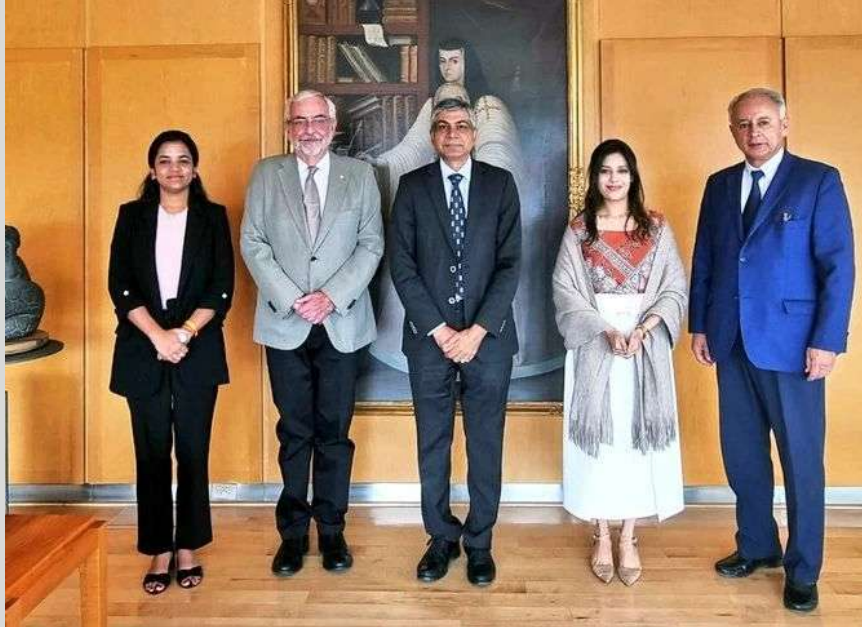


Alcaldía Miguel Hidalgo successfully organized the very impressive first touristic national sport of México Charreada Turística Miguel Hidalgo.

Ambassador Pankaj Sharma thanked the Hon'ble Mayor Mauricio Tabe Echarte for honoring India at the event and called for greater collaboration between our two countries in the future.

(02 April 2022)





Ambassador Pankaj Sharma had the pleasure of meeting with the Rector of UNAM Universidad Nacional Autónoma de México, Dr. Enrique Graue Wiechers & Dean of International Relations, Dr. Francisco Trigo at UNAM.

They discussed the possibilities of enhancing academic, research & cultural collaborations between UNAM & Indian Universities. (10 April 2022)



Ambassador Pankaj Sharma, Second Secretary (Political) Ms. Juhi Rai and Second Secretary (Economic & Commercial) Ms. Vallari Gaikwad met Mr. Alejandro Schtulmann , President of EMPRA, a political risk advisory & consulting firm, & discussed various matters of mutual interest.

Mr. Alejandro had participated in Raisina Dialogue in 2017.

(20 April 2022)



Ambassador Pankaj Sharma and SS(E&C) Vallari Gaikwad met with Rector & Executive President of Tecnológico de Monterrey, Dr. David Garza Salazar & Dr. Ignacio de la Vega, Associate Provost for Academic affairs.



They discussed possibilities for fostering student & faculty mobility & promoting collaboration amongst our universities. (26 April 2022)



Embassy of India congratulated & welcomed Counselor Fernando González Saifée as the new DG Asia Pacific at SRE.

Ambassador Pankaj Sharma; SS(Pol & Culture) Juhi Rai & SS(E&C) Vallari Gaikwad met Mr. Fernando Gonzalez Saifée & the DGs of Agencia Mexicana de Cooperación Internacional para el Desarrollo Mr. Carlos Castillo Perez & Dr. Javier Dávila.

They followed up on the recent successful visit to India, by the Hon'ble Foreign Minister of Mexico H.E. Marcelo Ebrard's to India & discussed the ways to further enhance bilateral cooperation between India & México. (26 April 2022)



India Adds to Armoury. in Fight Against COVID-19

More Vaccines Approved for 'Emergency Use Authorisation (EUA)'

Corbevax
for 5 to 12 years old

Covaxin
for 6 to 12 years old

ZyCoV-D
for 12 years and above

भारतीय सांस्कृतिक संबंध परिषद
Indian Council For Cultural Relations

Routes 2 Roots

INTERNATIONAL FILMMAKING COMPETITION

9TH MAY REGISTRATION OPEN

CELEBRATING THE BIRTH ANNIVERSARY OF RABINDRA NATH TAGORE 1861 - 1941

For Details : <http://routes2roots.com/iccr-film-making>

Routes 2 Roots

ICCR

ICCR in collaboration with Routes2Roots will be organizing a Video/Film-making competition, to connect with the Indian diaspora living abroad, and with foreign students who are studying/have studied in India.

The competition is proposed to be organised in various themes and sub-themes as mentioned:

(i) Indian Diaspora

Theme	Age Group	No. of Prizes
My roots, My ancestral	(i) 18-25 years;	3 prizes in each age group and theme
Away from India: What do I miss the most?	(ii) 26-50 years;	
Vasudhaiva Kutumbakam: World as my family	(iii) Above 50 years	

(ii) Foreign Alumni of India

Theme	Age Group	No. of Prizes
Learning in India, Learning from India	(i) 18-35 years;	3 prizes in each age group and theme
India: My home away from home	(ii) 36-50 years;	
Indian Culture: Imprints on my mind	(iii) Above 50 years	

THE STARTING DATE OF THE COMPETITION WILL BE FROM MAY 09th, 2022, AND THE CLOSING DATE OF THE COMPETITION WILL BE JULY 25th, 2022

■ Video duration should not exceed 03 minutes
■ Link on which video could be uploaded is <https://www.routes2roots.com/ICCR-film-making>

Best entries in each category, theme and sub-theme will be awarded prize money as follows

1st Prize- \$500 (or in INR equivalents)

2nd Prize- \$300 (or in INR equivalents)

3rd Prize- \$200 (or in INR equivalents)



Parle-G: Iconic, popular & one of the oldest biscuit brand's of India!

The Embassy officials headed by Ambassador Pankaj Sharma visited the Parle G manufacturing plant and congratulated the Head in Mexico, Mr. Mohan Shivankar for successfully establishing & running the manufacturing plant in Mexico, first such unit of an Indian food processing company in entire Americas!

(07 April 2022)





Ambassador Pankaj Sharma had the pleasure of launching the pharmaceutical product Aminozeux (Injectable Paracetamol) in the presence of President of Zeux Lifesciences Mr. Jyoti Ranjan Rout.
(08 April 2022)



Business In Focus- Zeux LifeSciences



ZEUX
LIFESCIENCES

Zeux Lifesciences is a Pharmaceutical Company founded in 2011. Dedicated in Market Research, Product Registration, Importation, Sales and Marketing, Warehouse and Distribution of Pharmaceutical Products

300
Clients

10
Suppliers

30
Employees

11
Products

2011

• Founded by Mr. Jyoti Ranjan Rout

Up to 2016

• Local distributor of important manufacturers

2018

• Partnerships for product registrations

2019

• Registration of own product

2022

• 4 Registered products & 6 in pipeline

2027

• Manufacturing facility of Zeux



Our Clients





We have a strong portfolio of products with various therapeutics segments not limited to oncology, anti infective, anti emetic, gastroenterology, anesthesia, renal care only.

We are committed to applying science, technology and engaging our highly qualified professional to improve health and well-being at every stage of life. Our objective is to provide easy access to safe, effective and affordable medicines to the society.




Our Team



Registered Address

Zeux Lifesciences SA De CV

 Lago Alberto No 442, Oficina No 301 ,Torre B | Col Anahuac I Seccion, Alc Miguel Hidalgo | CP 11320, Mexico City, Mexico

 Tel: +52 55 52500002/24

 E-mail: admin.co@zeux.com.mx



Ambassador Pankaj Sharma & Second Secretary Vallari Gaikwad met with the Vice President of Mexican Business Council for Foreign Trade COMCE Nacional, Mr. Jorge López Morton.

They discussed promotion of international trade, FDI & supporting tech transfer to boost investments between India and Mexico. (13 April 2022)



Ambassador Pankaj Sharma, Second Secretary Ms. Vallari Gaikwad and Third Secretary Mr. Prasad Shinde met with AVP of QX Global Group, Mr. Alok Patel & Regional Head of Chazey Partners, Mr. Chuy Michel, who apprised the officials of their business plans with focus on their ongoing recruitment for Mexico & sought embassy's support in this context.

(20 April 2022)



Ambassador Pankaj Sharma called on the Hon'ble Minister of Economy of México, H.E. Ms. Tatiana Clouthier & discussed the trade & investment opportunities and the huge potential between India & México.

As the 10th largest trading partner of México, they explored possibilities of further intensifying business ties. (21 April 2022)





Ambassador Pankaj Sharma and Second Secretary Vallari Gaikwad met with the Mayor of Ramos Arizpe Mr. José María Morales Chema Morales & his team at the Municipal Presidency & discussed opportunities for enhancing business collaboration between India & the municipality of Ramos Arizpe, which also hosts two Indian companies, UPL & Amvian automotive.





Ambassador Pankaj Sharma & Second Secretary Vallari Gaikwad participated in the stone laying ceremony of UPL-NPP's Biosolutions R&D center at city of Ramos Arizpe in Coahuila.

UPL-Ltd the world's largest company of biological solutions from India, will invest USD 11 million in advancing research techniques & promoting sustainable agriculture.

Ambassador also met with the Undersecretary for Multilateral Affairs & Human Rights SRE H.E. Ms. Martha Delgado, & Mayors of Ramos Arizpe & Arteaga, Mr. José Padilla & Mr. Ramiro García, among other dignitaries on the sidelines of the inaugural ceremony (23 April 2022)





On the occasion of inauguration of new manufacturing plant of UPL-Ltd at Ramos Arizpe, Coahuila, Ambassador Pankaj Sharma & Second Secretary (E&C), Vallari Gaikwad visited UPL Ltd plant in Saltillo.

**Partaking in UPL's vision of sustainability, they also planted trees in its garden.
(23 April 2022)**



Consular, Culture and Diaspora connect



Ambassador Pankaj Sharma, Embassy & GTICC officials paid floral tributes to Bharat Ratna Dr. B. R. Ambedkar, father of India's Constitution & one of the strongest pillar of world's biggest democracy on his birth anniversary.

A photo exhibition & a short film on the life & times of Babasaheb Ambedkar was also displayed on the occasion. (12 April 2022)





Ambassador Pankaj Sharma; Director GTICC Dr. Shrimati Das and Embassy officials visited El Colegio de Mexico .

They held a meeting with Prof. Vicente Ugalde; General Secretary and other senior academicians to establish the ICCR Octavia Paz Chair at El Colegio de Mexico.
(18 April 2022)



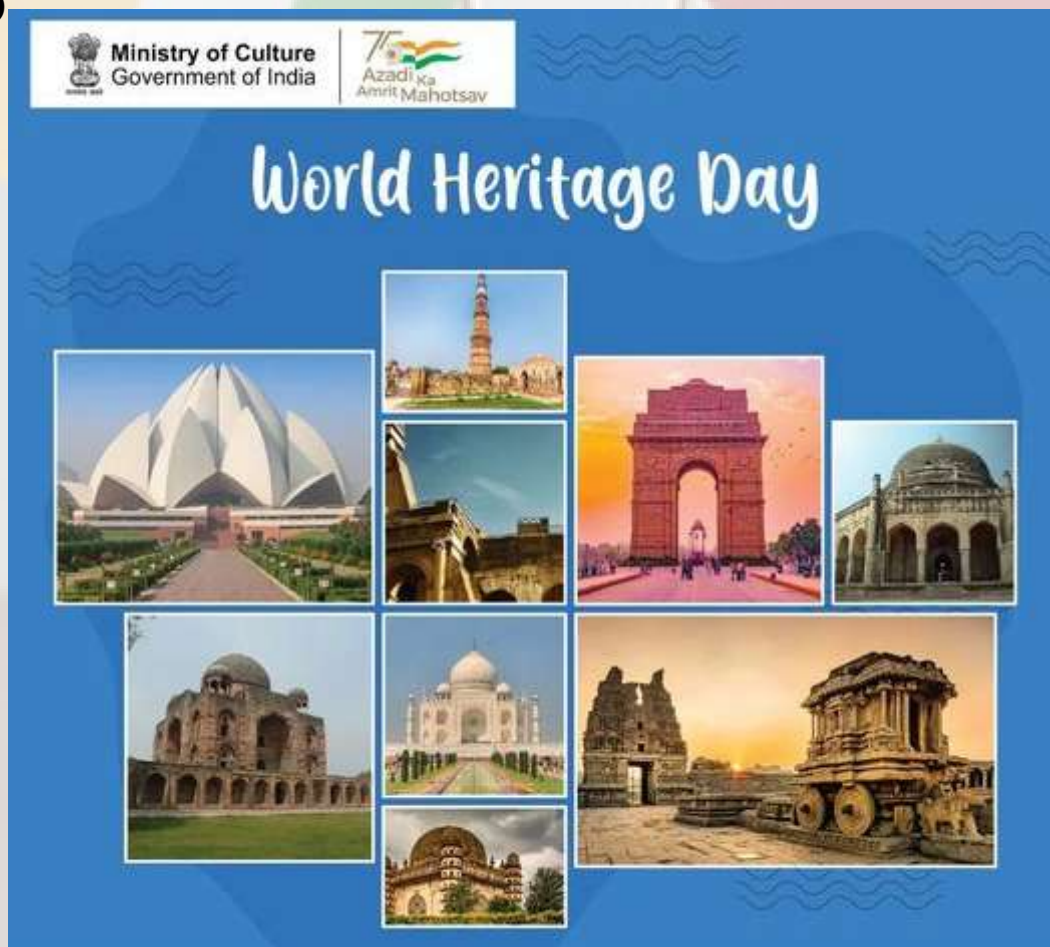
FINI 2022: Dr. Shrimati Das, Director Gurudev Tagore Indian Cultural Centre along with Rector of Universidad Autonoma del Estado de Hidalgo Dr. Adolfo Pontigo Loyola inaugurated the Stree Drishti exhibition showcasing the Indian women print makers at Festival Internacional de la Imagen. (22 April 2022)



Ambassador Pankaj Sharma, SS (Pol & Culture) Juhi Rai & SS (Consular) V.V.S Shetty attended a 'Sadhya' lunch served on banana leaves, organized by the Malayali community in Mexico at the Embassy Auditorium to celebrate the harvest festival of Vishu.

The festival is marked by family time, preparing colourful auspicious items and celebrating the secular traditions of India. The highlight of the celebrations was the active participation of children, who will carry over these cultural traditions.

(24 April 2022)





Award Distribution Ceremony- Ambassador Pankaj Sharma gave the plaques and certificates to the winners of Video Blogging Contest on Mahatma Gandhi held as part of Azadi ka Amrit Mahotsav. (27 April 2022)



Celebrating Azadi ka Amrit Mahotsav with a splendid event of Indian Classical Dance & Music presentations by GTICC ICCR Scholars at the Library of Chamber of Deputies.

Ambassador Pankaj Sharma, Deputy H.E. Mr. Salvador Caro Cabrera, other deputies and Embassy Officials were present at the event. (28 April 2022)



On 30 April, Indian Association of Mexico celebrated Children's Day along with the Embassy of India in Mexico City led by Ambassador Pankaj Sharma.

Little Indian stars in Mexico showcased their talent in field of painting, singing, dancing, gymnastics and even maths.



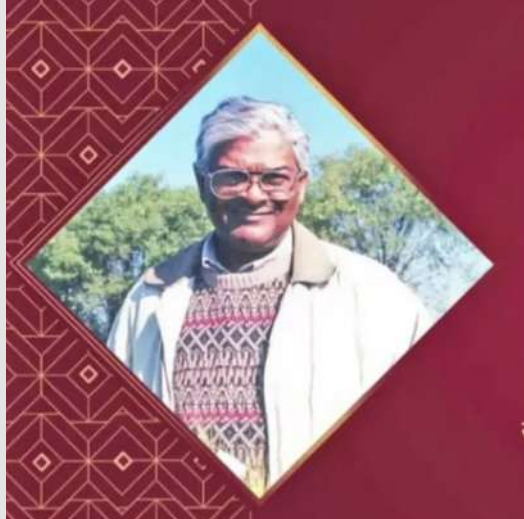
Diaspora In Focus-Tribute to Padma Bhushan Late Dr.Sanjaya Rajaram



Ambassador Pankaj Sharma met Honorable Foreign Minister of Mexico H.E. Marcelo Ebrard & Hon'ble Minister of Agriculture & Rural Development H.E. Mr. Victor Villalobos Arambula.

They paid tributes to Padma Bhushan Late Dr. Sanjaya Rajaram at Agricultura Para LaPaz, and named an Experimental Station after him. (29 April 2022)





Dr. Sanjaya Rajaram

Dr. Sanjaya Rajaram (1943–2021) was an Indian-born Mexican scientist and winner of the 2014 World Food Prize. He was awarded this prize for his scientific research in developing 510+ wheat varieties that have been released in 51 countries. This innovation has led to an increase in world wheat production – by more than 200 million tons – building upon the successes of the Green Revolution.

The Government of India awarded him the highest civilian awards Padma Shri (2001) and Padma Bhushan (2022). He was also awarded the prestigious World Food Prize in 2014 for his role in increasing global wheat production and alleviating world hunger.

In 2015, he was awarded the Pravasi Bharatiya Samman award, the highest honor conferred on Indians overseas by the Government of India. He also received numerous fellowships from scientific societies and doctorates from various universities.



**SAVE THE
DATE**
20-21
SEPTEMBER 2022
NEW DELHI



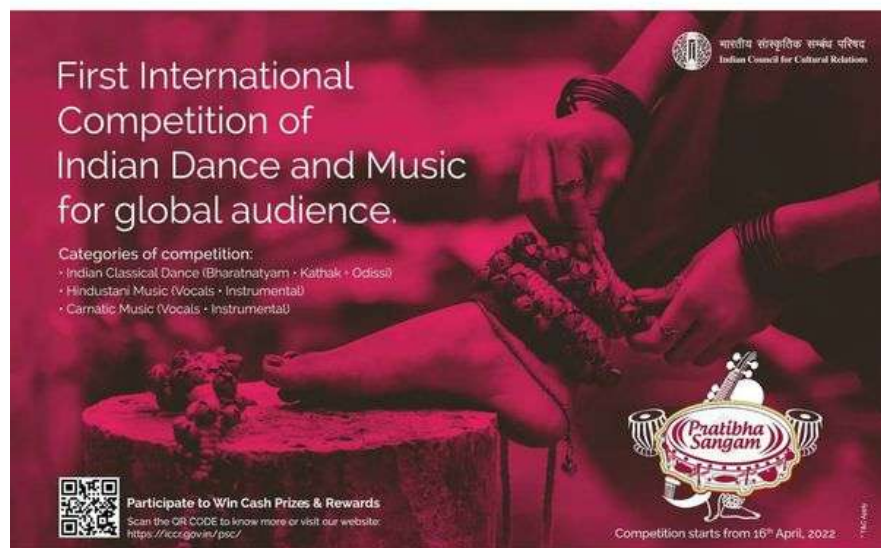
20th - 21st September 2022 (Tuesday - Wednesday)

LEADERSHIP FOR FUTURE

A FICCI Initiative



**LEADERSHIP
FOR
FUTURE**



Hello Mexico,

Indian Council For Cultural Relations brings to you Pratibha Sangam-First International Competition of Dance and Music!

Participate in any of the 3 categories, showcase your talent and win cash prizes.

Category 1- Indian Classical Dance

Category 2- Hindustani music

Category 3- Carnatic music

For more details visit <https://www.iccr.gov.in/psc/>



Upcoming Events



EMBASSY OF INDIA
MEXICO CITY

Special Consular Camp Guadalajara

Date and Venue
Friday 27 May and Saturday 28 May 2022
Edificio Concentro Ave. Vallarta #6503
Oficina B-6 Zapopan, C.P. 45010 Jalisco

- Interact with Consular officials and seek clarifications on doubts relating to consular services.
- Visitors can avail of Passport, OCI card and other Misc. services. Kindly adhere to all Covid-19 guidelines.

All Indian nationals/ diaspora residing in/ around Guadalajara, who wish to avail any consular service or have their queries addressed regarding the consular services, are requested to kindly:

As a first step, register with the Embassy at:
https://www.indiainmexico.gov.in/eolmx_registration

Thereafter, register for attending the consular camp at:
<https://forms.gle/oP5Kr9ruwhBUJasQA>

REGISTRATION MANDATORY TO AVAIL SERVICES

Contact details: +521-55311050 Ext-124,119 and 114
email id: cons.mexico@mea.gov.in and cons1.mexico@mea.gov.in

 @IndianMexico
 @indiainmex
 @IndEmbMexico





IAM Sports Day

Saturday, 4th June 2022
10 am onwards

Four Categories

Nine Sports Activities

Venue: Deportivo Plan SEXENAL, CDMX



55 4556 5890
TASKFORCE
GROWING TOGETHER





IAM Sports Day

4th June 2022, at Deportivo Plan SEXENAL, CDMX

	Children	Women	Men	Mixed
Sports Activities	Category #1	Category #2	Category #3	Category #4
50 mts. sprint run	✓	✗	✗	✗
100 mts. sprint run	✓	✓	✓	✗
400 mts. run	✗	✓	✓	✗
Long Jump	✓	✓	✓	✗
Relay Race	✗	✓	✓	✗
Volley ball	✗	✗	✗	✓
Basket Ball	✓	✗	✗	✓
Foot ball	✓	✗	✗	✓
Cricket	✗	✗	✗	✓

Group activities will be based on participation
Outdoor stadium event

**Send your participations to
55 4556 5890**



75 Azadi Ka Amrit Mahotsav



Statue of Unity,
Kevadia, Gujarat



**GREAT INDIAN
MONUMENTS
& MEMORIALS**

Incredible India

f @incredibleindia